



# April 2022 General Chamber Marketing Report

Date: 4/21/22

## New Members:

1. Melanie Main Realtor® Keller Williams Hometown Partners LLC (Melanie Main) - 4/13

## Expired:

1. Flashpoint- 4/21

## Renewed:

1. Rose Hill Public Library- 4/4
2. Rose Hill General & Cosmetic Dentistry- 4/8
3. Fueled by Spaghetti- 4/8
4. RCB Bank- 4/11
5. Rose Hill Historical Society- 4/11

## Member of the Month

Currently: Webster's Mini Storage

Upcoming:

- May - Morning Grit Farm
- June- Rec Center
- July- Fountainview
- August- Viking
- September- Fire Dept.

## Upcoming Events

- **Possibly Change to Constant Contact for email platform**
- Annual dinner is set for April 28, 2022. Invitations have been mailed out

## Mixers: (Determine NEXT MIXER)

- Chamber Board Hosting Mixer TBD
- Hometown Christmas (July 21)

## Sponsorship Opportunity

### Pricing:

1. Month-to-Month at \$50 a month
2. 6 Months – Pay for 5 months, get the 6th month free (pay in full)
3. 12 Months – Pay for 10 months, get 2 free (pay in full)

## Social Media

Facebook Likes: 848 (vs. 843)

Twitter Followers: 66

Instagram Followers: 212 (vs. 201)

Facebook Group: 31

## Website Stats

Total Pageviews: 5,547 (vs. 1,905)

Total Unique Pageviews: 2,076 (vs. 1,566)

## Google My Business

Views- 601 (vs. 440)

Searches- 598 (vs. 445)

Activity- 699 (vs. 582)

Website visits were up 180%

Direct search was up 70%

## Top Pages on Chamber Website

### Top Pages

#	Page	Pageviews
1.	<a href="#">Louis' Café - Rose Hill Chamber of Commerce</a>	171
2.	<a href="#">Louis' Café - Rose Hill Chamber of Commerce</a>	145
3.	<a href="#">Upcoming Events – Rose Hill Chamber of Commerce</a>	140
4.	<a href="#">Rose Hill Reporter - Rose Hill Chamber of Commerce</a>	121
5.	<a href="#">Chamber Members - Rose Hill Chamber of Commerce</a>	102
6.	<a href="#">Member Login - Rose Hill Chamber of Commerce</a>	60
7.	<a href="#">Air Capital Counseling &amp; Assessment, LLC - Rose Hill Chamber of Commerce</a>	57
8.	<a href="#">About Us   Rose Hill Chamber Benefits - Rose Hill Chamber of Commerce</a>	55
9.	<a href="#">Scholarship Application - Rose Hill Chamber of Commerce</a>	53
10.	<a href="#">Contact - Rose Hill Chamber of Commerce</a>	52
11.	<a href="#">Red Line Auto Repair, LLC - Rose Hill Chamber of Commerce</a>	39
12.	<a href="#">Dashboard - Rose Hill Chamber of Commerce</a>	34
13.	<a href="#">Dashboard - Rose Hill Chamber of Commerce</a>	34
14.	<a href="#">Blog - Rose Hill Chamber of Commerce</a>	33
15.	<a href="#">City of Rose Hill - Rose Hill Chamber of Commerce</a>	30
16.	<a href="#">Truly Amazing Catering - Rose Hill Chamber of Commerce</a>	30
17.	<a href="#">Become a Member of the Rose Hill Chamber of Commerce - Rose Hill Chamber of Commerce</a>	29
18.	<a href="#">Truly Amazing Catering - Rose Hill Chamber of Commerce</a>	26
19.	<a href="#">Advertise with Us - Rose Hill Chamber of Commerce</a>	23
20.	<a href="#">Annual Chamber Dinner 2022 - Rose Hill Chamber of Commerce</a>	22



## **CHAMBER MEMBERS 51 Members**

### **Animals**

Hodes Veterinary Health Center  
Morning Grit Farm, LLC

### **Automotive**

Andover Auto Body  
Auto Body Connection Inc.  
Red Line Auto Repair, LLC

### **Business Services**

Advena Living at Fountainview  
BLOOM KS  
DSM Accounting, LLC  
Lee Media Group  
Webster's Mini-Storage

### **Community**

Rose Hill Fall Festival  
Rose Hill Historical Society  
Rose Hill Hometown Christmas  
Rose Hill Public Library  
Rose Hill Senior Center

### **Contractors**

All Seasons Cooling & Heating  
Landis Concrete Construction  
States Dirtwork LLC  
Wichita Plumbing Company

### **Dining**

Happy House  
Louis' Café  
The Twisted Kitchen  
Truly Amazing Catering

### **Education**

### **Entertainment**

Fueled by Spaghetti Productions, LLC

### **Event Venue**

Morning Grit Farm, LLC

### **Finance**

DSM Accounting  
Edward Jones - Ryan Garrison  
RCB Bank  
Vintage Bank

### **Government**

Butler County Fire District #3  
City of Rose Hill

### **Health & Beauty**

The Health Connection, Inc.

### **Home and Garden**

BLOOM KS  
Bramble's Edge Farm

### **Industrial**

Professional Engineering Consultants, P.A.  
Viking Corporation

### **Insurance**

American Family Gerald Amato  
Doug Mowder State Farm

### **Medical**

Air Capital Counseling & Assessment, LLC  
Hodes Veterinary Health Center  
Learning to Thrive Therapeutic Services, L.L.C.  
Rose Hill Family Dentistry  
Rose Hill Family Medical Center  
Rose Hill Pharmacy  
The Health Connection, Inc.

### **Other**

Advena Living at Fountainview  
BLOOM KS  
Empire Championship Rings  
Fueled by Spaghetti Productions, LLC

### **Real Estate**

BW & Associates  
Kathleen Jones- Better Homes & Gardens Realtor  
Melanie Main Realtor Keller Williams

### **Recreation**

Morning Grit Farm, L.L.C.  
Rose Hill Recreation Commission

### **Religious**

Fellowship Church Rose Hill  
Rose Hill Christian Church  
Rose Hill Friends Church

### **Shopping**

Empire Championship Rings  
The Health Connection, Inc.

### **Utilities**

Velocity