

December 2021 Chamber Marketing Report

Date: 12/16/21

New Members:

1. None

Expired:

1. None

Renewed:

1. None in December so far
2. Happy House- 11/16/2021
3. Gerald Amato- 11/15/2021

Member of the Month:

Currently Aura Elements. They are listed on the website, I've boosted the post on FB and pinned it to the top of our FB page.

Next Member of Months:

- January- Hodes Veterinary
- February- Totally Tami
- March- All Seasons Cooling & Heating

Upcoming Events:

Ribbon cuttings for new members (when applicable)

- Perfect Imperfections(Today Dec. 16)
- BW & Associates

Annual dinner is set for April 28, 2022

Mixers: Any potential businesses interested?

Shop Local Campaign

Recruitment Session

Refer to the list of expired members

Sponsors:

1. Lee Media Group
2. Hometown Christmas (was a sponsor, up until Dec. 11)

Pricing:

1. Month-to-Month at \$50 a month
2. 6 Months – Pay for 5 months, get the 6th month free (pay in full)
3. 12 Months – Pay for 10 months, get 2 free (pay in full)

Social Media:

Facebook Likes: 807 (+4)

Facebook Followers: 894 (+5)

Twitter Followers: 66 (+0)

Facebook Group: 28 Members (+0)



Website Stats:

Total Pageviews: 2348 (+207)

Total Unique Pageviews: 1954 (+211)

Google My Business: the page views decreased by 136, searches decreased by 133, and activity decreased by 78 since last month.

PERFORMANCE

Views	Searches	Activity
349	349	275
Website visits		11 (+10%)
Calls		0
Photo views		264 (-35%)

Performance over the past 28 days

Facebook Insights

(reach last month- 2,132 & engagement- 549)

Insights

[See all](#)

Last 28 days : Nov 17 - Dec 14 ▼

People reached **2,753**
▲ 29%

Post engagements **789**
▲ 44%

Page likes **4**
▼ 20%



Website Analytics

We're up 33% in our users this month, 33% in our sessions and 35% in new users.

Users & Sessions

by Users, Sessions & Avg. Sessions Duration

Users

652.0

↑ 33.3%

Sessions

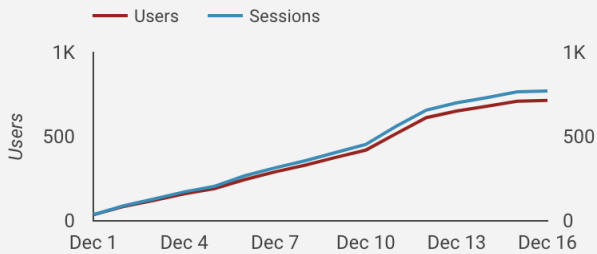
771.0

↑ 33.2%

New Users

617.0

↑ 35.0%



Search Terms & Clicks

by Clicks, Site CTR, Impressions & Average Position

Clicks

434.0

↓ -27.4%

Impressions

40.5K

↓ -2.1%

Site CTR

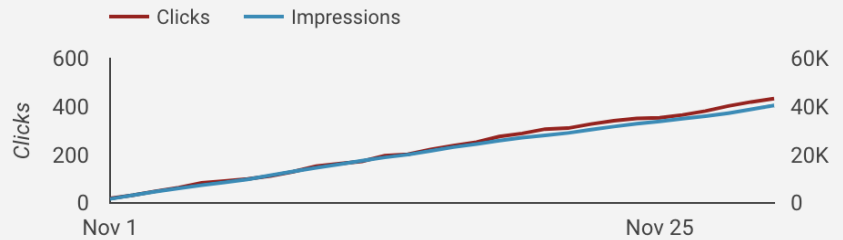
1.1%

↓ -25.9%

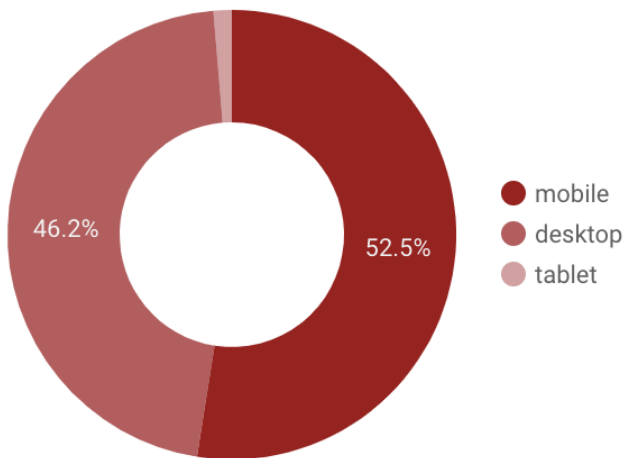
Average Position

23.6

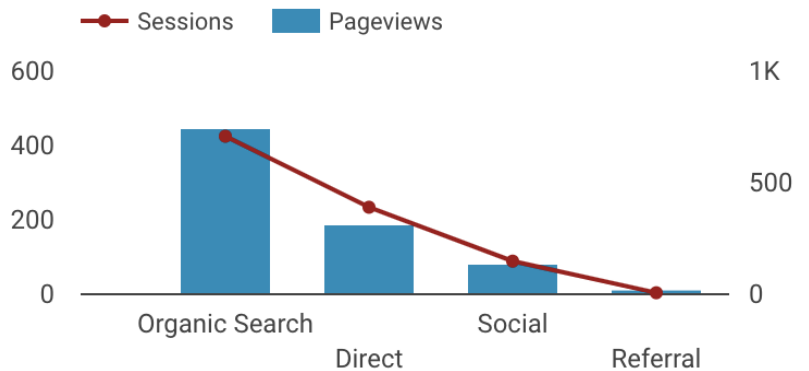
↑ 12.6%



Device Performance



Traffic by Channel

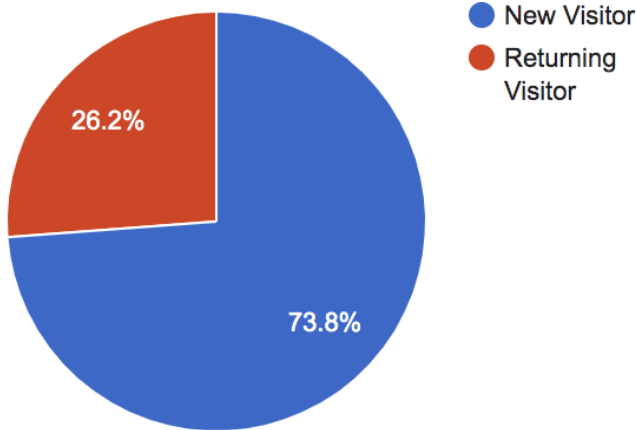




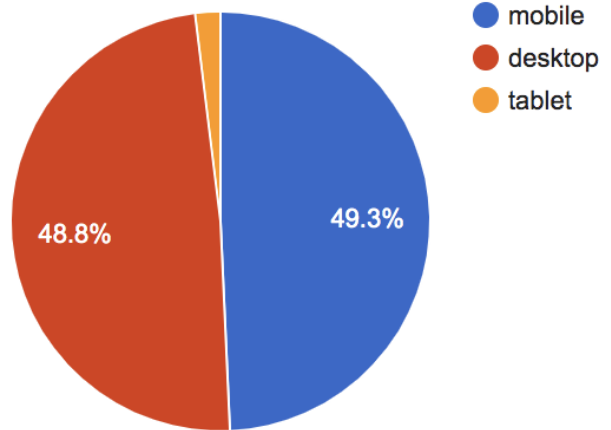
Audience Demographics on the Website

Audience Demographics

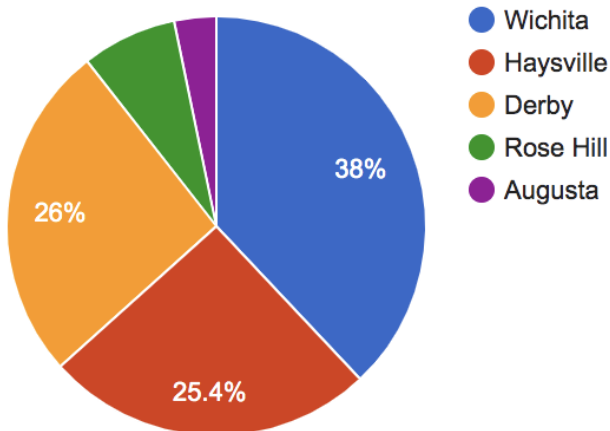
By Visitor Type



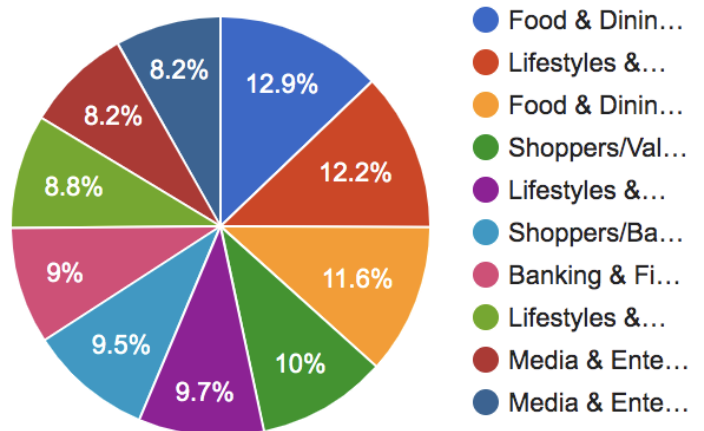
By Device



By City



User Interests





Top Pages on the Website

- Hometown Christmas took 1st place, and knocked Louis' Cafe down to 2nd!

Top Pages

#	Page	Pageviews
1.	Hometown Christmas - Rose Hill Chamber of Commerce	314
2.	Louis' Café - Rose Hill Chamber of Commerce	171
3.	Rose Hill Hometown Christmas - Rose Hill Chamber of Commerce	152
4.	Upcoming Events – Rose Hill Chamber of Commerce	131
5.	Louis' Café - Rose Hill Chamber of Commerce	130
6.	Chamber Members - Rose Hill Chamber of Commerce	79
7.	Rose Hill Reporter - Rose Hill Chamber of Commerce	62
8.	Contact - Rose Hill Chamber of Commerce	56
9.	About Us Rose Hill Chamber Benefits - Rose Hill Chamber of Commerce	40
10.	Kontakt - Handelskammer Rose Hill	38
11.	Member Login - Rose Hill Chamber of Commerce	32
12.	City of Rose Hill - Rose Hill Chamber of Commerce	27
13.	American State Bank - Rose Hill Chamber of Commerce	21
14.	Minutes/Agenda Archive - Rose Hill Chamber of Commerce	21
15.	Rose Hill Hometown Christmas - Rose Hill Chamber of Commerce	21
16.	Rose Hill School District, USD 394 - Rose Hill Chamber of Commerce	20
17.	Air Capital Counseling & Assessment, LLC - Rose Hill Chamber of Commerce	19
18.	Red Line Auto Repair, LLC - Rose Hill Chamber of Commerce	19
19.	Rose Hill Hometown Christmas - Rose Hill Chamber of Commerce	17
20.	Blog - Rose Hill Chamber of Commerce	16



ROSE HILL

Chamber of Commerce

CHAMBER MEMBERS 55 Members

Animals

Hodes Veterinary Health Center
Morning Grit Farm, LLC

Automotive

Andover Auto Body
Auto Body Connection Inc.
Red Line Auto Repair, LLC

Business Services

Bloom KS
DSM Accounting, LLC
Lee Media Group

Community

Rose Hill Fall Festival
Rose Hill Historical Society
Rose Hill Hometown Christmas
Rose Hill Public Library
Rose Hill Senior Center

Contractors

All Seasons Cooling and Heating
Landis Concrete Construction
States Dirtwork LLC
Wichita Plumbing Company

Dining

Happy House
Louis' Café
The Twisted Kitchen
Truly Amazing Catering
Wheat State Wine Co.

Education

Rose Hill School District, USD 394

Entertainment

Flashpoint
Fueled by Spaghetti Productions, LLC

Event Venue

Morning Grit Farm, LLC

Finance

American State Bank
DSM Accounting
Edward Jones - Ryan Garrison

RCB Bank

Vintage Bank

Government

Butler County Fire District #3
City of Rose Hill

Health & Beauty

Aura Elements
The Health Connection, Inc.

Home and Garden

BLOOM KS
Bramble's Edge Farm

Industrial

Professional Engineering Consultants, P.A.
Viking Corporation

Insurance

American Family Gerald Amato
Doug Mowder State Farm

Medical

Air Capital Counseling & Assessment, LLC
Hodes Veterinary Health Center
Learning to Thrive Therapeutic Services, L.L.C.
Rose Hill Family Medical Center
Rose Hill Pharmacy
The Health Connection, Inc.

Other

BLOOM KS
Empire Championship Rings
Flashpoint
Fueled by Spaghetti Productions, LLC

Real Estate

BW & Associates

Recreation

Morning Grit Farm, L.L.C.
Rose Hill Recreation Commission

Religious

Fellowship Church Rose Hill
Rose Hill Christian Church
Rose Hill Friends Church
Rose Hill United Methodist Church



ROSE HILL

Chamber of Commerce

Shopping

Empire Championship Rings

Perfect Imperfections

The Health Connection, Inc.

Utilities

Velocity