

December 2022 General Chamber Marketing Report

Date: 12/15/22

New Members:

1. Besco Testing Services- 11/28
2. Bentley Roofing & Home Repair - 11/11

Expired:

1. BLOOM KS- 11/21

Renewed:

1. Auto Body Connection- 12/06
2. Happy House- 11/21
3. Professional Engineering Consultants- 11/10
4. Wichita Plumbing Company- 11/04

Member of the Month

Currently: Rose Hill Senior Center

Upcoming:

- January- Happy House
- February- Koala-Tee Lawn
- March- Decide on New One

Upcoming Events

Mixers:

Library- January 26: 5:30-7pm

Andover Auto Body- February (unsure of date)

Notes

-Do we have a Speaker for the Chamber Dinner?

Sponsorship Opportunity

Current Sponsors: Andover Auto Body. Paid for one year worth of sponsorship

Pricing:

1. Month-to-Month at \$50 a month
2. 6 Months – Pay for 5 months, get the 6th month free (pay in full)
3. 12 Months – Pay for 10 months, get 2 free (pay in full)

Social Media

Facebook Likes: 891 (+7)

Facebook Followers: 1,000 (+8)

Twitter Followers: 67(+1)

Instagram Followers: 230(+0)

Facebook Group: 38 (+0)

People reached **1,189**
▲16%

Post engagements **327**
▲54%

Page likes **9**
▲13%

Website Stats

Total Pageviews: 1830 (vs. 2044)

Total Unique Pageviews: 1481 (vs. 1694)

Top Pages on Chamber Website

You can view this on our website.

If you scroll down to the bottom of the website,
 click on “Sponsors and Stats.”

#	Page	Pageviews
1.	Louis' Café - Rose Hill Chamber of Commerce	210
2.	Hometown Christmas - Rose Hill Chamber of Commerce	96
3.	Rose Hill Hometown Christmas - Rose Hill Chamber of Commerce	78
4.	Upcoming Events – Rose Hill Chamber of Commerce	66
5.	6th Annual NW Butler County Christmas Market - Rose Hill Chamber of Commerce	65
6.	Chamber Members - Rose Hill Chamber of Commerce	62
7.	Rose Hill Reporter - Rose Hill Chamber of Commerce	52
8.	Louis' Café - Rose Hill Chamber of Commerce	43
9.	Member Login - Rose Hill Chamber of Commerce	41
10.	Contact - Rose Hill Chamber of Commerce	37
11.	City of Rose Hill - Rose Hill Chamber of Commerce	31
12.	Blog - Rose Hill Chamber of Commerce	29
13.	About Us Rose Hill Chamber Benefits - Rose Hill Chamber of Commerce	26
14.	Girls' Day Out: Douglass Christmas Around Town - Rose Hill Chamber of Commerce	25
15.	Red Line Auto Repair, LLC - Rose Hill Chamber of Commerce	25
16.	2nd Annual Christmas in the Country Holiday Open House - Rose Hill Chamber of Commerce	24
17.	Rose Hill Senior Center - Rose Hill Chamber of Commerce	23
18.	Scholarship Application - Rose Hill Chamber of Commerce	22
19.	Truly Amazing Catering - Rose Hill Chamber of Commerce	21
20.	Become a Member of the Rose Hill Chamber of Commerce - Rose Hill Chamber of Commerce	19



ROSE HILL

Chamber of Commerce

CHAMBER MEMBERS 56 Members

Animals

Hodes Veterinary Health Center (*Jan. 2022 Member*)
Morning Grit Farm, LLC (*May Member of Month 2022*)

Automotive

Andover Auto Body
Auto Body Connection Inc.
Red Line Auto Repair, LLC

Business Services

Alert 360
Lee Media Group
Webster's Mini-Storage (*April Member of the Month*)

Community

Rose Hill Fall Festival
Rose Hill Historical Society
Rose Hill Hometown Christmas (*Nov Member of Month*)
Rose Hill Public Library
Rose Hill Reporter
Rose Hill Senior Center (*Dec Member of Month*)

Contractors

All Seasons Cooling & Heating
Alpha Lawncare
AP Trips Corporation
Bentley Roofing & Home Repair
Koala-Tee Lawn Care
Landis Concrete Construction
States Dirtwork LLC
Wichita Dirt Company
Wichita Plumbing Company

Dining

Happy House
Louis' Café
The Kountry Kitchen Cafe
Truly Amazing Catering

Education

Butler Community College

Entertainment

Fueled by Spaghetti Productions, LLC (*Oct. 2021 Member*)
Velocity High Speed Internet

Event Venue

Morning Grit Farm, LLC (*May Member of the Month*)

Finance

Edward Jones - Ryan Garrison

Equity Bank

RCB Bank

Vintage Bank

Government

Butler County Fire District #3 (*August 2022 Member*)
City of Rose Hill

Health & Beauty

The Health Connection, Inc.
Wash N Well

Home and Garden

Alpha Lawncare
Bramble's Edge Farm (*June 2021 Member*)
Koala-Tee Lawn Care

Industrial

AP Trips Corporation
Professional Engineering Consultants, P.A.

Insurance

American Family Gerald Amato
Doug Mowder State Farm (*March Member of the Month*)

Medical

Advena Living at Fountainview (*Member of the Month July 2022*)

Hull's Haven

Learning to Thrive Therapeutic Services, L.L.C. (*Sept. 2021 Member*)

Rose Hill Family Dentistry

Rose Hill Pharmacy

The Health Connection, Inc.

Real Estate

Kathleen Jones- Better Homes & Gardens Realtor
Melanie Main Realtor Keller Williams

Recreation

Rose Hill Recreation Commission (*June 2022 Member*)

Religious

Fellowship Church Rose Hill (*July 2021 Member of Month*)
Rose Hill Christian Church
Rose Hill Methodist Church
Victory Fellowship Church

Shopping

Empire Championship Rings (*May 2021 Member*)
The Health Connection, Inc.

Utilities - Velocity



Email Analytics Report

84 Recipients

Audience: Chamber Members

Delivered: Thu, Dec 8, 2022 11:00 am

Subject: December Chamber Newsletter! 🌹

[View email](#) · [Download](#) · [Print](#) · [Share](#)

<p>43 Opened</p>	<p>7 Clicked</p>	<p>1 Bounced</p>	<p>1 Unsubscribed</p>
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Successful deliveries	83 98.8%	Clicks per unique opens	16.3%
Total opens	96	Total clicks	12
Last opened	12/11/22 12:52PM	Last clicked	12/8/22 4:47PM
Forwarded	0	Abuse reports	0

Top links clicked

https://rosehillchamber.org/join-the-chamber/renew/	6
https://rosehillchamber.org/members/professional-engineering-c...	3
https://rosehillchamber.org/members/rose-hill-home-town-christ...	2
https://facebook.com/rosehillchamber	1
http://morninggritfarm.com	0