

February 2024 General Chamber Marketing Report

Date: 2/14/24

New Members: n/a

Expired:

- Professional Engineering Consultants, P.A.
- Gerald Amato Agency, Inc

Renewed:

- All Season Cooling & Heating
- Rose Hill Senior Center
- City of Rose Hill
- Auto Body Connection
- K Westphal Jewelers

Member of the Month

- March: Rose Hill Family Dentistry
- April: K Westphal

Upcoming Events

- Annual Chamber Dinner
 - Separate email for this?
 - Send this week, 60 days before, 30 days

Newsletter Items

- Elections Emails

Discovery

🌐 Post reach	2,255
👤 Post engagement	1,717
👍 New Page likes	3
📄 New Page Followers	6

Interactions

😊 Reactions	283
💬 Comments	82
➦ Shares	7
📷 Photo views	664
🖱️ Link clicks	77

January 1-30 FB Stats

January 1-30 Social Media

Facebook Likes: 941 (+3)
 Facebook Followers: 1,064 (+6)
 Twitter Followers: 67 (same)
 Instagram Followers: 248 (-1)
 Facebook Group: 37 (same)

January 1-30 Web Stats

Total Users: 915 (vs 949)
 Total Sessions: 876 (vs 1069)

Top Pages on Chamber Website

Top Pages

#	Page	Pageviews
1	Louis' Café - Rose Hill Chamber of Commerce	252
2	Truly Amazing Catering - Rose Hill Chamber of Commerce	192
3	Louis' Café - Rose Hill Chamber of Commerce	104
4	Chamber Members - Rose Hill Chamber of Commerce	91
5	Events from January 18 – June 18, 2022 – Rose Hill Chamber of Commerce	89
6	About Us Rose Hill Chamber Benefits - Rose Hill Chamber of Commerce	57
7	Contact - Rose Hill Chamber of Commerce	47
8	Rose Hill Senior Center - Rose Hill Chamber of Commerce	46
9	Rose Hill Business Directory - Rose Hill Chamber of Commerce	37
10	Truly Amazing Catering - Rose Hill Chamber of Commerce	37
11	Become a Member of the Rose Hill Chamber of Commerce - Rose Hill Chamber of Commerce	36
12	Red Line Auto Repair, LLC - Rose Hill Chamber of Commerce	35
13	Rose Hill Senior Center - Rose Hill Chamber of Commerce	32
14	Happy House - Rose Hill Chamber of Commerce	25
15	City Wide Garage Sale - Rose Hill Chamber of Commerce	20



CHAMBER MEMBERS

Animals

Hodes Veterinary Health Center
Morning Grit Farm, LLC

Automotive

Andover Auto Body
Auto Body Connection Inc.
Red Line Auto Repair, LLC

Business Services

Advena Living at Fountainview
Alert360
Lee Media Group
Webster's Mini-Storage, LLC

Community

Rose Hill Fall Festival
Rose Hill Historical Society
Rose Hill Hometown Christmas
Rose Hill Senior Center

Contractors

All Seasons Cooling & Heating
Bentley Roofing & Home Repair, LLC
Koala-Tee Lawn Care
Landis Concrete Construction
States Dirtwork LLC
Wichita Plumbing Company

Dining

Happy House
Louis' Café
Truly Amazing Catering

Education

Rose Hill School District, USD 394
USD 394

Entertainment

Velocity High Speed Internet

Event Venue

Morning Grit Farm, LLC

Finance

Edward Jones - Ryan Garrison
Equity Bank
RCB Bank
Vintage Bank

Government

Butler County Fire District #3
City of Rose Hill

Health & Beauty

The Health Connection, Inc.

Home and Garden

Alert360
Koala-Tee Lawn Care

Industrial

Insurance

Doug Mowder State Farm

Medical

Advena Living at Fountainview
Hodes Veterinary Health Center
Learning to Thrive Therapeutic Services, L.L.C.
Rose Hill Family Dentistry
Rose Hill Pharmacy
The Health Connection, Inc.

Other

Advena Living at Fountainview
Alert360
Empire Championship Rings
K Westphal Jewelers
Sunlight Children's Services

Real Estate

Recreation

Morning Grit Farm, LLC
Rose Hill Recreation Commission

Religious

Fellowship Church Rose Hill
Rose Hill Christian Church
Rose Hill United Methodist Church

Shopping

Empire Championship Rings
The Health Connection, Inc.

Utilities

Velocity High Speed Internet



Email Analytics Report

79 Recipients

Audience: Chamber Members

Delivered: Fri, Jan 5, 2024 9:30 AM

Subject: Interested in Becoming a Chamber Board Member?

[View email](#) · [Download](#) · [Print](#) · [Share](#)

46 Opened	1 Clicked	5 Bounced	1 Unsubscribed
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Successful deliveries	74	93.7%	Clicks per unique opens	2.2%
Total opens	63		Total clicks	1
Last opened	1/15/24 1:08AM		Last clicked	1/5/24 9:50AM
Forwarded	0		Abuse reports	0

Top links clicked

<https://rosehillchamber.org/rosehill-cms/wp-content/uploads/chamber-bylaws.pdf> 1

Facebook Ads & Analytics

2024 Facebook Spending

- January = \$0