

# March 2023 General Chamber Marketing Report

Date: 3/30/23

## New Members:

1. None

## Expired:

1. Advena Living at Fountainview- 3/10
2. Truly Amazing Catering - 3/8/23

## Renewed:

1. Landis Concrete Construction
2. Rose Hill Historical Society
3. Empire Championship Rings
4. Rose Hill United Methodist Church

## Member of the Month

Currently: Vintage Bank Kansas

Upcoming:

- April- Andover Auto Body
- May- City of Rose Hill
- June- Truly Amazing

## Upcoming Events

### Mixers:

None decided yet

## Sponsorship Opportunity

Current Sponsors: Andover Auto Body. Paid for one year worth of sponsorship

**Should we increase this pricing or not?**

### Pricing:

1. Month-to-Month at \$50 a month
2. 6 Months – Pay for 5 months, get the 6th month free (pay in full)
3. 12 Months – Pay for 10 months, get 2 free (pay in full)

## Social Media

Facebook Likes: 905 (+4)

Facebook Followers: 1,014 (+14)

Twitter Followers: 66(+0)

Instagram Followers: 235(+3)

Facebook Group: 38 (+0)

Last 28 days : Mar 2 - Mar 29 ▼

People reached

**3,168**

▲75%

Post engagements

**324**

▲93%

Page likes

**2**

▼67%

## Website Stats

Total Pageviews: 1678 (vs. 1971)

Total Unique Pageviews: 1369 (vs. 1574)

## Top Pages on Chamber Website

You can view this on our website.

If you scroll down to the bottom of the website,  
 click on “Sponsors and Stats.”

### TOP PAGES

#	PAGE	PAGEVIEWS
1	Louis' Café - Rose Hill Chamber of Commerce	138
2	Louis' Café - Rose Hill Chamber of Commerce	126
3	Upcoming Events – Rose Hill Chamber of Commerce	88
4	Scholarship Application - Rose Hill Chamber of Commerce	71
5	Chamber Members - Rose Hill Chamber of Commerce	58
6	Contact - Rose Hill Chamber of Commerce	41
7	Rose Hill Reporter - Rose Hill Chamber of Commerce	40
8	City Wide Garage Sale - Rose Hill Chamber of Commerce	35
9	About Us   Rose Hill Chamber Benefits - Rose Hill Chamber of Commerce	33
10	Member Login - Rose Hill Chamber of Commerce	31
11	Rose Hill Senior Center - Rose Hill Chamber of Commerce	31
12	Annual Chamber Dinner 2023 - Rose Hill Chamber of Commerce	28
13	Vintage Bank Kansas - Rose Hill Chamber of Commerce	21
14	Rose Hill Business Directory - Rose Hill Chamber of Commerce	19
15	City of Rose Hill - Rose Hill Chamber of Commerce	18
16	Minutes/Agenda Archive - Rose Hill Chamber of Commerce	17
17	Dashboard - Rose Hill Chamber of Commerce	14
18	Daffodil Days with Bramble's Edge Farm - Rose Hill Chamber of Commerce	13
19	Dining Archives - Rose Hill Chamber of Commerce	13
20	Vintage Bank Kansas - Rose Hill Chamber of Commerce	13



# ROSE HILL

Chamber of Commerce

## CHAMBER MEMBERS 52 Members

### Animals

Besco Testing Services  
Hodes Veterinary Health Center (*Jan. 2022 Member*)  
Morning Grit Farm, LLC (*May Member of Month 2022*)

### Automotive

Andover Auto Body  
Auto Body Connection Inc. (*April 2023 Member*)  
Red Line Auto Repair, LLC

### Business Services

Alert 360  
K Westphal Jewelers  
Lee Media Group  
Webster's Mini-Storage (*April Member of the Month*)

### Community

Rose Hill Fall Festival  
Rose Hill Historical Society  
Rose Hill Hometown Christmas (*Nov Member of Month*)  
Rose Hill Public Library  
Rose Hill Reporter  
Rose Hill Senior Center (*Jan 2023 Member of Month*)

### Contractors

All Seasons Cooling & Heating  
Alpha Lawncare  
AP Trips Corporation  
Bentley Roofing & Home Repair  
Koala-Tee Lawn Care (*February 2023 Member*)  
Landis Concrete Construction  
States Dirtwork LLC (  
Wichita Dirt Company  
Wichita Plumbing Company

### Dining

Happy House  
Louis' Café  
The Kountry Kitchen Cafe  
Truly Amazing Catering

### Education

Butler Community College

### Entertainment

Fueled by Spaghetti Productions, LLC (*Oct. 2021 Member*)  
Velocity High Speed Internet

### Event Venue

Morning Grit Farm, LLC (*May Member of the Month*)

### Finance

Edward Jones - Ryan Garrison

Equity Bank

RCB Bank

Vintage Bank (*March 2023 Member of Month*)

### Government

Butler County Fire District #3 (*August 2022 Member*)  
City of Rose Hill

### Health & Beauty

The Health Connection, Inc.  
Wash N Well

### Home and Garden

Alpha Lawncare  
Bramble's Edge Farm (*June 2021 Member*)  
Koala-Tee Lawn Care

### Industrial

AP Trips Corporation  
Professional Engineering Consultants, P.A.

### Insurance

American Family Gerald Amato  
Doug Mowder State Farm (*March Member of the Month*)

### Medical

Advena Living at Fountainview (*Member of the Month July 2022*)  
Hull's Haven  
Learning to Thrive Therapeutic Services, L.L.C. (*Sept. 2021 Member*)

Rose Hill Family Dentistry

Rose Hill Pharmacy

The Health Connection, Inc.

### Real Estate

Kathleen Jones- Better Homes & Gardens Realtor  
Melanie Main Realtor Keller Williams

### Recreation

Rose Hill Recreation Commission (*June 2022 Member*)

### Religious

Fellowship Church Rose Hill (*July 2021 Member of Month*)  
Rose Hill Christian Church  
Rose Hill Methodist Church  
Victory Fellowship Church

### Shopping

Empire Championship Rings (*May 2021 Member*)

The Health Connection, Inc.

### Utilities - Velocity



## Email Analytics Report

Completed Campaign • Mar 6

### Daffodil Days Email

Clicks 2.4% • Opens 54.9%



Completed Campaign • Mar 3

### March 2023 Newsletter Email

Clicks 13.4% • Opens 58.5%



## 82 Recipients

Audience: Chamber Members

Delivered: Fri, Mar 3, 2023 8:30 am

Subject: March Member Newsletter! 🌷

[View email](#) • [Download](#) • [Print](#) • [Share](#)

48 Opened	11 Clicked	0 Bounced	0 Unsubscribed
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Successful deliveries	82 100.0%	Clicks per unique opens	22.9%
Total opens	110	Total clicks	21
Last opened	3/27/23 4:37PM	Last clicked	3/29/23 1:22PM
Forwarded	0	Abuse reports	0



## Top links clicked

<a href="https://rosehillchamber.org/event/annual-chamber-dinner-2023/">https://rosehillchamber.org/event/annual-chamber-dinner-2023/</a>	14
<a href="https://fb.me/e/xvoW4kzv">https://fb.me/e/xvoW4kzv</a>	3
<a href="http://events@rosehillfallfestival.com">http://events@rosehillfallfestival.com</a>	2
<a href="https://rosehillchamber.org/members/the-health-connection-inc/">https://rosehillchamber.org/members/the-health-connection-inc/</a>	1
<a href="https://rosehillchamber.org/members/vintage-bank-kansas/">https://rosehillchamber.org/members/vintage-bank-kansas/</a>	1