

October 2022 General Chamber Marketing Report

Date: 10/20/22

New Members:

1. Wash N Well- 10/18

Expired:

1. DSM Accounting- 10/15
2. Representative 77th District- 10/02
3. Rose Hill Counseling & Assessment- 10/01
4. Viking Corporation- 9/23
5. Rose Hill Family Medical Center- 9/23
6. BW & Associates- 9/04

Renewed:

1. States Dirtwork LLC - 10/05
2. Louis Cafe- 9/20
3. Bramble's Edge Farm- 9/19
4. Rose Hill Reporter- 9/12
5. Butler Community College- 9/06
6. Rose Hill Home Towne Christmas- 9/06

Member of the Month

Currently: Landis Concrete

Upcoming:

- November- Hometown XMAS
- December- Senior Center
- January- Kountry Kitchen
- February- Koala-Tee Lawn
- March- Happy House

Upcoming Events

Mixers: Gerald Amato Agency and The Health Connection- November 17 at 5:30pm

Sponsorship Opportunity

Pricing:

1. Month-to-Month at \$50 a month
2. 6 Months – Pay for 5 months, get the 6th month free (pay in full)
3. 12 Months – Pay for 10 months, get 2 free (pay in full)

Social Media

Facebook Likes: 879 (+9)
 Facebook Followers: 988
 Twitter Followers: 67 (+1)
 Instagram Followers: 227 (-1)
 Facebook Group: 38 (+1)

People reached **4,357**
▲329%

Post engagements **656**
▲136%

Page likes **6**
▲50%

Website Stats

Total Pageviews: 2086 (vs. 1900)
 Total Unique Pageviews: 1786 (vs. 1591)

Google My Business

Views- 558 (vs. 510)
 Searches- 548 (vs. 510)
 Activity- 599 (vs. 615)



Top Pages on Chamber Website

You can view this on our website.

If you scroll down to the bottom of the website, click on “Sponsors and Stats.”

#	PAGE	PAGEVIEWS
1	Louis' Café - Rose Hill Chamber of Commerce	169
2	Rose Hill Fall Festival - Rose Hill Chamber of Commerce	124
3	2022 Rose Hill Fall Festival - Rose Hill Chamber of Commerce	108
4	Blog - Page 2 of 5 - Rose Hill Chamber of Commerce	106
5	Upcoming Events – Rose Hill Chamber of Commerce	90
6	Louis' Café - Rose Hill Chamber of Commerce	71
7	Chamber Members - Rose Hill Chamber of Commerce	67
8	About Us Rose Hill Chamber Benefits - Rose Hill Chamber of Commerce	46
9	Rose Hill Reporter - Rose Hill Chamber of Commerce	43
10	Rose Hill Hometown Christmas - Rose Hill Chamber of Commerce	41
11	Red Line Auto Repair, LLC - Rose Hill Chamber of Commerce	35
12	Contact - Rose Hill Chamber of Commerce	27
13	Rose Hill Business Directory - Rose Hill Chamber of Commerce	26
14	Hometown Christmas - Rose Hill Chamber of Commerce	25
15	Rose Hill Senior Center - Rose Hill Chamber of Commerce	25



ROSE HILL

Chamber of Commerce

CHAMBER MEMBERS 54 Members

Animals

Hodes Veterinary Health Center (*Jan. 2022 Member*)
Morning Grit Farm, LLC (*May Member of Month 2022*)

Automotive

Andover Auto Body
Auto Body Connection Inc.
Red Line Auto Repair, LLC

Business Services

Lee Media Group
Webster's Mini-Storage (*April Member of the Month*)

Community

Rose Hill Fall Festival
Rose Hill Historical Society
Rose Hill Hometown Christmas
Rose Hill Public Library
Rose Hill Reporter
Rose Hill Senior Center

Contractors

All Seasons Cooling & Heating
Alpha Lawncare
AP Trips Corporation
Koala-Tee Lawn Care
Landis Concrete Construction
States Dirtwork LLC
Wichita Dirt Company
Wichita Plumbing Company

Dining

Happy House
Louis' Café
The Kountry Kitchen Cafe
Truly Amazing Catering

Education

Butler Community College

Entertainment

Fueled by Spaghetti Productions, LLC (*Oct. 2021 Member*)
Velocity High Speed Internet

Event Venue

Morning Grit Farm, LLC (*May Member of the Month*)

Finance

Edward Jones - Ryan Garrison
Equity Bank
RCB Bank

Vintage Bank

Government

Butler County Fire District #3 (*August 2022 Member*)
City of Rose Hill

Health & Beauty

The Health Connection, Inc.
Wash N Well

Home and Garden

Alpha Lawncare
BLOOM KS
Bramble's Edge Farm (*June 2021 Member*)
Koala-Tee Lawn Care

Industrial

AP Trips Corporation
Professional Engineering Consultants, P.A.

Insurance

American Family Gerald Amato
Doug Mowder State Farm (*March Member of the Month*)

Medical

Advena Living at Fountainview (*Member of the Month July 2022*)
Hull's Haven
Learning to Thrive Therapeutic Services, L.L.C. (*Sept. 2021 Member*)

Rose Hill Family Dentistry

Rose Hill Pharmacy
The Health Connection, Inc.

Real Estate

Kathleen Jones- Better Homes & Gardens Realtor
Melanie Main Realtor Keller Williams

Recreation

Rose Hill Recreation Commission (*June 2022 Member*)

Religious

Fellowship Church Rose Hill (*July 2021 Member of Month*)
Rose Hill Christian Church
Rose Hill Methodist Church
Victory Fellowship Church

Shopping

Empire Championship Rings (*May 2021 Member*)
The Health Connection, Inc.

Utilities - Velocity



Email Analytics Report

85 Recipients

Audience: Chamber Members

Delivered: Tue, Oct 11, 2022 5:08 pm

Subject: October Chamber Newsletter 📧

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41 Opened	4 Clicked	2 Bounced	0 Unsubscribed
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Successful deliveries	83	97.6%	Clicks per unique opens	9.8%
Total opens	73		Total clicks	12
Last opened	10/18/22 11:20AM		Last clicked	10/12/22 10:39AM
Forwarded	0		Abuse reports	0

<https://fb.me/e/2kEinYn7u> 5

<https://bramblesedgefarm.com/> 2

<https://rosehillchamber.org/> 2

<https://www.morninggritfarm.com/event-details/fall-market-family-day> 2

<https://rosehillrec.com/adult-family/?fbclid=IwAR1XZj9pcKokOiiLiHRaR3QLJgjqWqc...> 1